



## 2017 Sponsorship Agreement Shuttle Bus Graphics & DVD

Your company name/logo and booth number will be displayed on a graphic on two shuttle buses and a looping DVD will be played on all shuttle buses for participating hotels with GlassBuild America  
**(Exclusive Sponsorship)**

Sponsorship Purchase Deadline - August 12, 2017

### GlassBuild America Show Management agrees to fulfill these Sponsor Benefits:

- Your company logo/design will be displayed on a ribbon across the back window of 2 motor coaches, GlassBuild America logo must also be incorporated into design and approved by show management
- Your company message will play on a continuous DVD loop on all shuttle buses (with video accessibility), GlassBuild America logo and show dates must be incorporated into DVD presentation
- Your company name/logo will appear on shuttle bus signage at the Georgia World Congress Center and at the GlassBuild America hotel pick-up sites: Atlanta Marriott Marquis, Westin Peachtree, Aloft, Double Tree, Holiday Inn Downtown, Hotel indigo
- Online Sponsor Recognition:
  - Your logo and booth number on the GlassBuild America website and mobile app sponsor page
  - Your booth marked as a sponsor on the Interactive Floor Plan
- Official Show Catalog: *(if signed and paid by July 14, 2017, the catalog print deadline)*
  - Your logo and booth number in the Sponsor Appreciation section
  - Your booth marked as a sponsor on the Fold Out Floor Plan
  - Your company name designated as a sponsor in the Exhibitor Alpha Listing
- Onsite Sponsor Recognition
  - Complimentary sponsor ribbons for your booth personnel to wear in your badges
  - Your booth marked as a sponsor on the Exhibitor Locator Maps
  - Your company logo on dedicated Sponsor Boards

### As a Shuttle Bus Sponsor, you agree to:

- Sign and return this Agreement
- Pay in full upon receipt of invoice, **\$5,500**
- Submit your logo/graphics to GlassBuild America show management for approval
- Incorporate the GlassBuild America logo and show dates into your graphic design and DVD
- Produce and ship 6 identical DVD's, show management approval of presentation required
- Provide website to which your logo will be linked
- Supply **Company Logo** - PREFERRED File Format: Illustrator EPS file with all text converted to outlines and CMYK color (no RGB or Pantone colors).  
Email electronic files to **Cindy Luria at [cluria@glass.org](mailto:cluria@glass.org)**

**Note:** Show Management reserves the right to approve or ask for changes to be made of any sponsor created graphics associated with this sponsorship.

**Please sign and return this Agreement indicating that all responsibilities are accepted and confirmed.**

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Exhibitor:  Yes Booth Number \_\_\_\_\_  No

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Email completed Agreement and Electronic Files to:** Cindy Luria [Cluria@glass.org](mailto:Cluria@glass.org)

**Questions about this Sponsorship?** Email or Call Dominique Spaide [dspaide@glass.org](mailto:dspaide@glass.org) 866-342-5642 ext. 173