



2017 Sponsorship Agreement

Registration Giveaways

Your Company's logo on promotion giveaways distributed at registration to all GlassBuild America registrants

Sponsorship Purchase Deadline - August 12, 2017

GlassBuild America Show Management agrees to fulfill these Sponsor Benefits:

- Giveaways distributed at registration to all GlassBuild America Registrants – 7000 plus participants
- Giveaway items will be placed along registration counters, sign-in counters or directly given out to each participant by the registration staff – distribution will be decided on by show management and based on the type of giveaway
Examples of giveaways: Pens, USB Sticks, Post-It Notes, Stress Ball, Cups...
- Online Sponsor Recognition:
 - Your logo and booth number on the GlassBuild America website and mobile app sponsor page
 - Your booth marked as a sponsor on the Interactive Floor Plan
- Official Show Catalog: *(if signed and paid by July 14, 2017, the catalog print deadline)*
 - Your logo and booth number in the Sponsor Appreciation section
 - Your booth marked as a sponsor on the Fold Out Floor Plan
 - Your company name designated as a sponsor in the Exhibitor Alpha Listing
- Onsite Sponsor Recognition
 - Complimentary sponsor ribbons for your booth personnel to wear in your badges
 - Your booth marked as a sponsor on the Exhibitor Locator Maps
 - Your company logo on dedicated Sponsor Boards
 - Your company logo on dedicated sponsor signage in registration

As a Registration Giveaway Sponsor, you agree to:

- Sign and return this Agreement
- Pay in full upon receipt of invoice, **\$2,500**
- Include the GlassBuild America logo on giveaway items
- Submit your logo/graphics and image of your chosen item to GlassBuild America show management for approval
- Provide and ship 6000 - 7000 printed items to your exhibit booth, place labels on boxes to read: *Show Management – Registration* (show management will pick up boxes and deliver to appropriate areas)
- Provide website to which your logo will be linked
- Supply **Company Logo** - PREFERRED File Format: Illustrator EPS file with all text converted to outlines and CMYK color (no RGB or Pantone colors).
Email electronic files to **Cindy Luria at cluria@glass.org**

Note: Show Management reserves the right to approve or ask for changes to be made of any sponsor created graphics associated with this sponsorship.

Please sign and return this Agreement indicating that all responsibilities are accepted and confirmed.

Company Name: _____

Website: _____

Company Contact: _____ Title: _____

Street Address: _____

City: _____ State: _____ Zip/Postal code: _____

Email: _____ Phone: _____

Exhibitor: Yes Booth Number _____ No

Signature: _____ Date: _____

Email completed Agreement and Electronic Files to: Cindy Luria at Cluria@glass.org

Questions about this Sponsorship? Email or Call Dominique Spaide dspaide@glass.org 866-342-5642 ext. 173