



## 2017 Sponsorship Agreement

### Express Learning Educational Program

Your company's logo on a banner inside the convention center along the main walkway and a flag along the seated area of the Express Learning Theater, which will hold 3-days of educational sessions on the show floor and is open to all GlassBuild America participants

*Sponsorship Purchase Deadline - August 12, 2017*

**GlassBuild America Show Management agrees to fulfill these Sponsor Benefits:**

- Your company logo displayed all three days on an Express Learning banner placed inside the convention center along the main walkway for all GlassBuild America registrants to view
- Your company logo on a flag flanking the Express Learning seating area in clear view of all GlassBuild America registrants seated in the theater or walking by all three days of the show
- Online Sponsor Recognition:
  - Your logo and booth number on the GlassBuild America website and mobile app sponsor page
  - Your booth marked as a sponsor on the Interactive Floor Plan
- Official Show Catalog: *(if signed and paid by July 14, 2017, the catalog print deadline)*
  - Your logo and booth number in the Sponsor Appreciation section
  - Your booth marked as a sponsor on the Fold Out Floor Plan
  - Your company name designated as a sponsor in the Exhibitor Alpha Listing
- Onsite Sponsor Recognition
  - Complimentary sponsor ribbons for your booth personnel to wear in your badges
  - Your booth marked as a sponsor on the Exhibitor Locator Maps
  - Your company logo on dedicated Sponsor Boards

**As an Express Learning Theater Sponsor, you agree to:**

- Sign and return this Agreement
- Pay in full upon receipt of invoice, **Exhibitor - \$3,500    Non-Exhibitor - \$5,000**
- Submit your logo/graphics to GlassBuild America show management for approval
- Provide website to which your logo will be linked
- Supply **Company Logo** - PREFERRED File Format: Illustrator EPS file with all text converted to outlines and CMYK color (no RGB or Pantone colors).  
Email electronic files to **Cindy Luria at [cluria@glass.org](mailto:cluria@glass.org)**

**Note:** Show Management reserves the right to approve or ask for changes to be made of any sponsor created graphics associated with this sponsorship.

**Please sign and return this Agreement indicating that all responsibilities are accepted and confirmed.**

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Exhibitor - \$3,000                      Booth Number \_\_\_\_\_

Non-Exhibitor - \$5,000

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Email completed Agreement and Electronic Files to:** Cindy Luria at [Cluria@glass.org](mailto:Cluria@glass.org)  
**Questions about this Sponsorship?** Email or Call Dominique Spaide [dspaide@glass.org](mailto:dspaide@glass.org) 866-342-5642 ext. 173